

**CONFERENCE ON
FINANCIAL INSTITUTIONS FOR INNOVATION AND DEVELOPMENT**
June 27-28, 2013

SPONSORS:

Ford Foundation Initiative on Reforming Global Financial Governance
Multidisciplinary Institute for Development and Strategies (MINDS)
Brazilian Development Bank (BNDES)

Venue: BNDES (Ventura Building), Av. República do Chile, 330 – Torre Oeste – 8th floor

THURSDAY, JUNE 27

Opening remarks (10:00AM-10:30AM)

- Leonardo Burlamaqui, Ford Foundation program officer
- William Lazonick, Ford Foundation project principal investigator
- Ana Cláudia Além, BNDES
- Rogério Sobreira, MINDS

CHINA (10:30AM-12:30PM)

Moderator: Samah El-Shahat (Rebel Economics)

- William Lazonick (University of Massachusetts) and Yin Li (Georgia Tech): China's path to indigenous innovation
- Dan Breznitz and Michael Murphree (Georgia Tech): Run of the Red Queen: Government, innovation, globalization and economic growth
- Guo Rong (Chinese Academy for Science and Technology for Development): Finance of innovation in China

UNITED STATES (2:00PM-4:00PM)

Moderator: Lynn Parramore (AlterNet)

- William Lazonick: The innovative enterprise and the developmental state
- Jan Kregel (Levy Institute): Financial innovation for investment and development
- Damon Silvers (AFL-CIO): Re-regulating the financial system to support stable and equitable growth

KEYNOTE SPEECH AND DISCUSSION (4:30PM-6:00PM)

Moderator: Rogério Sobreira (MINDS)

- João Carlos Ferraz (BNDES): Brazilian development challenges

FRIDAY, JUNE 28

BRAZIL (10:00AM-12:30PM)

Moderator: Felipe Rezende (Hobart and William Smith Colleges/MINDS)

- Julio Ramundo (BNDES): Challenges of financing innovation
- Rogério Studart (World Bank): Has Brazil become a global player?
- Mariana Mazzucato and Caetano Penna (University of Sussex): State investment banks and the entrepreneurial state

FINANCIAL REGULATION, INDUSTRIAL POLICY, AND INNOVATION IN COMPARATIVE PERSPECTIVE (1:30PM-3:45PM)

Moderator: Ken Jacobson (Manufacturing & Technology News)

- Adam Posen (Peterson Institute): Finance, innovation and national economic performance
- Matt Hopkins (The Academic-Industry Research Network) and William Lazonick: Investing in the knowledge base
- Jang-Sup Shin (National University of Singapore): Industrial policy and the developmental state

ROUNDTABLE: POLICY CHALLENGES FOR INNOVATION AND DEVELOPMENT (4:00PM-6:00PM)

Moderator: Samah El-Shahat

- Leonardo Burlamaqui
- Adam Posen
- William Lazonick
- Mariana Mazzucato
- Jan Kregel